

TOLEDO PUBLIC SCHOOLS

AIR FORCE ONE PROVIDES CONNECTIVITY AS OUTREACH CONSULTANT

The Toledo Public Schools "Building for Success" Segment 6 campaign required an outreach consultant to connect Disadvantaged Business Enterprises (DBE) with the Toledo Schools Business Office. The Toledo Public Schools minority student body is 70% or more.

Air Force One engaged the Minority Business Enterprise (MBE) community to meet and create connections with General Contractors for project bidding applications. Air Force One provided connectivity as an outreach consultant and increased the awareness of DBE and MBE contractors for schools and General Contractors.

The networking opportunities and subject matter experts helped DBE and MBE contractors build capacity. Additional oversight on bid projects ensured DBE and MBE inclusion benchmarks. Toledo Public Schools was guided on community input and connected with city business groups. Toledo Public Schools met with numerous trades groups and changed their project bid process.

The resulting publicity and momentum benefited the district and Air Force One. Air Force One also served on the 2013 Levy Steering Committee which successfully passed the Toledo Public School's tax levy.

The Toledo Public School Board increased DBE and MBE participation by 300% and awarded over \$3.2 million in projects to DBE and MBE contractors.

